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... For immediate release ...

**BETTCHER INDUSTRIES APPOINTS
GREGOR THOMALLA MANAGING DIRECTOR OF THE
COMPANY'S EUROPEAN SUBSIDIARY, BETTCHER GmbH**

Birmingham, Ohio, January 24, 2018 – Bettcher Industries, Inc. announces that **Gregor Thomalla** has been named Managing Director of Bettcher GmbH. The appointment was effective on January 1, 2018.

Prior to being promoted to managing director, Thomalla served as an international sales manager at Bettcher GmbH. In his new position, Thomalla is responsible for directing Bettcher Industries' manufacturing, marketing and administrative operations across Europe. Bettcher GmbH is based in Lucerne, Switzerland.

Thomalla has an extensive background in the food processing industry. Before joining Bettcher in 2016, he held a variety of progressive-responsibility sales, service, business development and management positions. At Ishida Europe, Ltd., a manufacturer of food packaging, weighing and quality control equipment, Thomalla was responsible for product sales in Poland, the Baltic States and Belarus.

Before that, Thomalla held several managerial positions at CFS Germany, a food processing machinery manufacturer owned by GEA, where he concentrated on product sales and solutions for customers in Central and Eastern Europe.

Commenting on Thomalla's appointment, Thomas Holm, Bettcher's Vice President of Global Sales stated, "We are delighted to welcome Gregor to his new responsibilities as head of our

European subsidiary. A proven leader, he brings wide-ranging experience in managing international sales and service programs, as well as extensive knowledge of country markets across the continent. His experience aligns with our objective to provide innovative equipment solutions that support meat processors in their drive to increase worker productivity and plant profits.”

Bettcher Industries, Inc. is an ISO 9001-certified, vertically integrated manufacturing company with a global customer base and direct distribution and service in more than 70 countries throughout the world. The enterprise is a leading developer and manufacturer of innovative equipment for food processing, foodservice, industrial, medical and other operations.

Established in 1944, Bettcher brings more than seven decades of successful innovation to the market, including holding nearly 100 active patents. Website address: www.bettcher.com.

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Photo Caption:

Gregor Thomalla has been appointed managing director at Bettcher GmbH, a European subsidiary company of Bettcher Industries, Inc. Prior to his promotion, Thomalla served as an international sales manager at Bettcher GmbH.