

Raymond Cavazos, San Marcos, TX

"I like the consistent product it produces and the appearance of the chicken. You can look at a whole tray of chicken, and it's just gorgeous. The coating is even. You don't have over-breading in certain spots, while on other places the breading is missing."

R. Alan Pruitt, Powell, TN

"I wish that other companies produced the kind of equipment that this company (Bettcher Industries, Inc.) does. The equipment does what they say it will do, and it stands up."

Becky Lide, East Providence, RI

"The best part is Day One of training a new employee. Your chicken is going to be perfect. You don't have to worry about the cook taking short cuts, the chicken looks fantastic no matter who is breading it."

Art Cook, Alexandria, KY

"The chicken is more consistent. Breeding on the Optimax delivers a consistent high quality product. I would recommend the Optimax Breeding machine for implementation into all KFC Restaurants in place of hand breading."

Don Steinke, California

"I've been eating KFC Original Recipe chicken for over 45 years, and when I tasted the chicken that

Chris Rogers, Bowling Green, KY

"We've been saving money on flour, seasonings, and oil. We also have a consistent product that's great for our customers. We're saving money on training and labor. The machine has been very reliable too."

Jim Cocolin, Dalton, PA

"The Bettcher Breeding Machine is a real asset to our operation. Our employees love it and our customers continually comment on how great the chicken looks."

Vern Wardle, Harman Management

"All three products, Extra Crispy, Original Recipe, and Crispy Strips are much more consistent than at restaurants that do not have the machine. The machine produces a more consistent product in quality and appearance."

Wiley Dean, Haleyville, AL

"While being a dramatic change from hand breading, the Optimax Breeding machine has proven to be easy to train, easy to use, and produces a consistent product."

Ryan Fauble, Houghton Lake, MI

"Excellent product, awesome service from Bettcher."

was breaded on my new Optimax machine, it was the best Original Recipe chicken I have ever tasted."